

Jack London News

Vol. 1, Issue 4

April 2006

Free

Neighborhood Clean-Up Day & Free Barbeque for All Sunday April 23, 2006

The Jack London District Association is sponsoring the seventh annual neighborhood clean-up day, fondly known as Trash Bash. The City supplies various gardening implements and you supply the labor. It's very rewarding to see what a difference one day of clean-up can make! Show up at 229 Harrison (at 3rd St) at 9am wearing old clothes and bring your garden gloves if you have them. The cleaning goes until around noon.

1pm - FREE BBQ for ALL! Yes, whether you participate in the clean-up or not, there's a free barbeque - burgers, veggie burgers, hot dogs, and all the trimmings. This year we'll be raffling off some great prizes during the barbeque for those that helped with the clean-up, including an Apple iPod Mini!

You don't have to be a JLDA member/supporter to join the fun or free food, although obviously JLDA will be asking for your support!

Be sure to RSVP, either by sending an email to trashbash@jlida.org, or by calling Joanna at Jack London Mail (event organizer) at (510) 893-4100 so that we have enough supplies and food.



JLDA Board Members Ben Delaney & Simon Waddington As they headed out to clean last year at Trash Bash Six

Boom! Boom! Boom!

More Noise Coming With Amtrak Parking Lot Conversion

There will be a meeting on April 6, 2006 at 5:30pm at the Jack London Aquatic Center (115 Embarcadero) to discuss the latest architectural designs for the parking garage set to go up on the current Amtrak parking lot as part of the Jack London Square Redevelopment Plan. Also known as "Site G", the parking garage will be six stories, approximately 70 feet high, and offer 1,082 parking spaces, including rooftop parking. As a good comparison, the Signature Properties site on 3rd Street is 67 feet high. Site G will include at least 20,000 square feet of "neighborhood serving retail space" on the ground floor, which was a concession granted the neighborhood during a long series of Planning Commission meetings that were held through-

See "Parking Garage on Amtrak Lot" continued on page 2

Mingles & Zazoo's - The Latest Update

After a possible Mingle's related shooting on March 17, 2006 around 2am, City Hearing Officer, Barbara Killey says that Mingles is in an "evidence gathering" status and evaluation period. There is quite a bit of conflicting information regarding the shooting and whether or not it is truly Mingles related. Although there is no specific time to the evaluation period, Ms. Killey will continue to meet with OPD to get updates as to whether the additional security and dress code requirements are helping. When warranted, she will announce any further hearings, but there are none scheduled at this time.

A hearing date for Zazoo's is set for Thursday, April 13, 2006 at 5pm. Ms. Killey is waiting for a hearing room confirmation before officially announcing that date. The exact date, time, & location will be put on the jlida.org calendar as soon as that official announcement is made.

CORE: Preparing for an Emergency

Citizens of Oakland Respond to Emergencies, also known as CORE, is a free training program for individuals, neighborhood groups, and community-based organizations in Oakland. The underlying premise is that a major disaster will overwhelm first responders leaving many citizens on their own for the first 72 hours after the emergency. CORE teaches self-reliance skills and helps neighborhoods establish response teams to take care of the neighborhood until professional emergency personnel arrive. JLDA is looking for someone to head the Crime & Safety Committee, and part of that person's function will be to organize a CORE program for the Jack London District. There is a group of about 20 that attended the first CORE training session, and the area needs more individuals who have attended all three CORE training courses. If you are interested in chairing this committee contact JLDA via email at

See "Preparing for an Emergency" continued on page 4



**Program Your Cell Phone Now!
Oakland's 911 for Cellular Phones
(510) 777-3211**

YOGA and PILATES CLASSES



**INTRODUCTORY SPECIAL! \$30 FOR
30 DAYS UNLIMITED MEMBERSHIP**

311 Oak Street, #114, Oakland, (510) 821-2906
Email: wendy_hottelet@yahoo.com

Caldecott
PROPERTIES



Andy Read

510.594.2400 ext 222
aread@Caldecott.com

Visit Caldecott.com to view our exclusive Loft/Condo Directory!



“...for the love of coffee, community, and culture...”
Corner of 3rd & Jackson

Monday-Thursday 6:30am-8:00pm
Friday 6:30pm-6:00pm
Saturday-Sunday 7:00am-4:00pm

Men & Women Haircuts • Shampoo & Style

SIERRA SALON

311 Oak Street, Suite 112
Corner of Oak & Fourth Streets
(510) 986-1138

*“It’s beauty that captures your attention;
personality which captures your heart.”*

Hair Color • Permanent • Special Occasion

Massage • Waxing

Manicure • Pedicure



Mailboxes with 24hr Access
Notary Public always on duty
(during regular business hours)

Packing Supplies & Services

Stamps

Mail Forwarding

Package Receiving

Fax, Copy, & Print

Greeting Cards

248 Third St.

(at Alice Street)

(510) 893-4100

Mon-Fri 9am-6pm

Saturday 10am-2pm



Connecting people with the water's edge...

www.waterfrontaction.org
510.336.1824



Specializing in Smoked Pork Products
and
Fresh Meat

Open to the public Mon-Fri 7am-3pm
220 Alice Street @ 3rd St. • (510) 832-7167

HEINOLD'S FIRST AND LAST CHANCE

Jack London's Rendezvous
Open Since 1883

48 Webster St.
(510) 839-6761



If you're thinking of
buying or selling,
come by for a visit.
We can prepare a free
Market Evaluation
for your home.

Located in the Sierra Building
120 Third Street (corner of 3rd and Oak)
510-463-4777

Cont'd from page 1 - Parking Garage on Amtrak Lot

out 2004. The original plan called for eight levels of parking, 743 parking spaces, 120 residential units, and no guarantee of retail on the ground floor.

One major aspect of importance regarding the design of the parking garage is what methods they will be using for construction. Currently, the developers are planning on using traditional pile driving - not the quiet pile driving that the 2nd & Broadway project agreed to. For those not around during the construction of the Allegro buildings, this might not sound so bad but if you live or work within six square blocks of the Amtrak parking lot traditional pile driving may have an effect on your quality of life. The neighborhood workers and residents need to attend the Planning Commission meeting(s) regarding the pile driving and let the Planning Commissions know that tradition pile driving is unacceptable. Quiet pile driving has become a standard requirement in many urban areas. Neither Signature Properties, Pulte Homes, Aqua Via, nor Cannon Construction have used pile driving, so it is possible to do. Although Site G is not yet on the Planning Commission agenda, Jack London News will post something online as soon as a date is confirmed.



JLDA Elects New Board of Directors

The Jack London District Association elected their new Board of Directors on Monday, March 27, 2006. Outgoing Directors Bach Nguyen, Steve Sacks, & President Wendy Tinsley stepped down with much praise and thanks for all their efforts over the past year. The new Board of Directors are: President, Ben Delaney; Vice President, Winnie Anderson; Secretary, Simon Waddington; Treasurer, Karl Augenstein; Director, Gary Knecht; Director, Barry Pilger; Director, Adeeba Deterville; and Director, Joanna Adler. The new Board looks forward to continuing the Association's directive of working to make the Jack London District a better place. It's not too late to proclaim your support of JLDA. To become an official supporter, check out their Membership page at www.jlda.org/membership. Payment can now be made online using PayPal.

Possible I-880 Changes Affect District

On March 27, 2006, the fifth and last "Stakeholder Working Group Meeting" (SWG) for the Broadway-Jackson Feasibility Study was held at the Alameda County Boardroom in Oakland. At the end of the meeting it was decided to move into an initial "Project Study Report" to assess physical, political, and financial feasibility.

This proposed construction would affect I-880, I-980, Fifth & Sixth Streets from Adeline to Jackson, as well as both the Webster & Posey Tubes' access points. This means it would affect anyone living around, commuting on, or doing business near these areas. The gist of this Feasibility Study was to assess possibilities of improving circulation around Oakland's Chinatown, Downtown, and Jack London Square; and improve circulation to and from the two tunnels into and out of Alameda.

While developers involved in the Jack London area have attended some of the meetings, and a representative from Jack London Square Partners was at this meeting, it was the first meeting that anyone representing the Jack London District Association had attended due to lack of knowledge or schedule problems. This "SWG" also did not have any input from many of the other affected communities.

Noted during the course of this meeting was the fact that it did not at all consider mass transit options, lack of or degradation to pedestrian and bicycle ways, or the negative impact this construction might incur to the affected communities. To better understand the scope of the project(s) currently being studied go to www.kuebel.com/jls-ramp/jls-ramp.html.

Jack London News

Submission of articles on the Jack London District are encouraged and should be submitted to the Editor for review. Jack London News does not pay for articles.

Editor
Joanna Adler
editor@jacklondonnews.com

Contributing Writers
Michelle Armour
Michael Arietta
Rhonda Hirata
CK Kuebel
Simon Waddington

Jack London News
248 Third St., #746
Oakland, CA 94607
(510) 893-4100 phone
(510) 893-0563 fax

Jack London News is a monthly publication for and about the Jack London District. Over 3,000 copies are distributed monthly to residents, businesses, and local cafes in the area.

If you would like to advertise in the Jack London News, please contact editor@jacklondonnews.com for a current rate sheet.

Issue	Content Deadline	Release Date
May 2006	4/28/06	5/5/06
June 2006	5/26/06	6/2/06
July 2006	6/30/06	7/7/06
August 2006	7/28/06	8/4/06
September 2006	8/25/06	9/1/06
October 2006	9/29/06	10/6/06
November 2006	10/27/06	11/3/06
December 2006	11/24/06	12/1/06
January 2007	12/29/06	1/5/07

www.jacklondonnews.com



SAF KEEP STORAGE

Free Move-In Truck & Best Gate Hours

655 Third Street - Oakland

(510) 839-4100

Office Hours: Mon-Sat 9am-6pm & Sun 9:30am-5:30pm

Gate Hours: 7am-8:45pm EVERY DAY!

Mention this ad & get \$10 off your first month's storage unit rent



PEYLING YAP
Broker

311 Oak Street, Suite 103
Oakland, CA 94607

Phone: (877) 522-7880
Cell: (510) 364-3980
Fax: (510) 217-6322

Peyling@LREAL.com

WWW.LREAL.COM

Great Wines Close to Home

Tucked just off Jack London Square, Dashe Cellars is a world-class winery in the heart of the East Bay. Founded by the husband and wife winemaking team of Michael and Ann Dashe, Dashe Cellars is a family-run artisan winery that focuses on crafting Zinfandel, Cabernet Sauvignon and Merlot.



One of the world's emerging stars, Dashe is quickly building a reputation for crafting charming wines that balance robust California fruit with Bordeaux-inspired complexity and sensuousness.

Though the Dashes have such heavy hitters as Ridge Vineyards and Château Lafite-Rothschild on their resumes, their unpretentious urban winery offers a friendly and down-to-earth haven for wine lovers. With an emphasis on great wine, not fancy décor, the by-appointment Dashe Cellars tasting room is the ideal way to discover and savor great wines close to home. As an added bonus, Dashe Cellars shares the winery and tasting room with JC Cellars, which is the label of renowned winemaker Jeff Cohn.

Dashe Cellars and JC Cellars will have an Open House on Sunday, May 7, 2006 from noon to 5pm at the winery (4th & Fallon) and admission is \$20. Besides lots of great wine to taste, the Open House will feature music from local musicians and wine-friendly hors d'oeuvres. Call Dashe Cellars at (510) 452-1800 or JC Cellars at (510) 749-9463 if you have any questions or want to make an appointment at the tasting room.



Jack London Square to Pilot Flexcar Car Sharing Program

Join the car sharing movement! Do you know that for every car share vehicle, approximately 15 private automobiles are taken off the road? Not to mention reducing miles driven, emissions and parking congestion. Car sharing is a great complement to public transport, carpooling, bicycling or walking whenever you need a car - and one hourly rate covers gas, insurance and unlimited miles. Two car sharing vehicles will be parked at Jack London Square adjacent to the Wells Fargo ATM effective April 10, 2006. We welcome your input on the types of vehicles you want at Jack London Square. Please email your top two choices to feedback@jacklondonsquare.com or send via mail to 481 Water Street, Oakland, CA 94607. Car sharing is convenient, affordable, reliable and great for the planet. For more information and to join the Flexcar program, please log onto www.flexcar.com. Use it or lose it! The five vehicle choices being surveyed (remember, just pick two) are:

Honda Civic sedan at \$9/hour - Honda Accord luxury sedan at \$11/hour

Honda Element (SUV) at \$9/hour - Honda Odyssey mini-van (seats 7) at \$11/hour

Toyota Tacoma pickup truck (no back seats, only front cab) at \$9/hour

Jack London District Historic Trivia



USS Oriskany 1950-1994
Photo from December 6, 1950
Outside New York City

Local resident Michael Arietta served on the USS *Oriskany* from 1971-76, which was also known as "Oakland's Own". The anchor from the *Oriskany* can be seen today at the entrance to the Jack London Square parking lot, near where the Spaghetti Factory used to be. The *Oriskany* was featured in the 1955 classic, *The Bridges at Toko-Ri*. One last bit of trivia - President Kennedy walked the flight deck during a visit to the carrier in 1962. Thanks to Mike for sharing this information!

Editorial: In the Know

First, a correction from last month's editorial - when I mentioned Dashe Cellars, I also mentioned Blackhawk, which is incorrect. Blackhawk is really Blacksmith Cellars, a wine made by Dashe's assistant winemaker, Matt Smith. Both of these wines can be bought by the glass at World Ground Café.

By the way, I found out about Dashe from a Sierra resident that I met at a party in San Mateo. So much for my being "in the know" as many seem to think!

I'm often the go-to person when someone has a question about the Jack London District. Two things that I get asked about every day without fail are Mingles and Parking. I don't know much about Mingles, other than the owner is the same guy that owned the Oak Tree. The Oak Tree was right next door to Mingles and was way worse (in my opinion) than Mingles is now.

While I don't know much about Mingles, I do know about parking. Parking has a long and sordid history here in the area. In 2002 the City wanted to blanket the Jack London District with parking meters. Look at Chinatown and see if that's what you want with bags over half the meters and their workers parking in our neighborhood since they can't park for free in their own. Back in 2002, no one wanted parking meters, so the City washed their hands of our problem and basically said, "Okay, you figure it out." And we did.

A broad group of residents, business owners, and developers formed the "Ad Hoc Jack London District On-Street Parking Improvement Committee" and worked together to find a solution that would meet the requirements of the City and yet work towards reducing the strain on our parking resources. We did succeed at adding almost 200 parking spaces to the area with diagonal parking. The City agreed to time limited parking on a block by block basis, which only needs a petition to be properly executed. Very few will agree to that without a parking permit plan to go along with it. The City got greedy and wanted \$600 per permit for mixed-use areas of the City, while only charging other residential areas a mere \$25 (\$75 for merchants) per year.

If you're interested in learning more about parking or interested in participating in the newly formed JLDA Parking Committee, I urge you to send email to parking@jlda.org. Perhaps with new voices we can get a permit plan.

Hope to see you at Trash Bash!



(510) 452-3749

336 Madison St.
in the Sierra Condos Building!
Mon-Fri 10am-8pm
Sat 11am-6pm



Corner of 3rd & Madison Streets
Monday-Friday 6:30am-8pm
Saturday 7am-6pm

Brand new office in the Sierra Condos.
Quality, Gentle, Affordable Dentistry

iSmile dental

- ◆ Emergency & walk-ins welcome
- ◆ Digital X-ray, intra-oral camera
- ◆ One hour teeth whitening
- ◆ Free upgraded white filling
- ◆ Most insurance accepted

839-2828

330 Madison Street (between Subway & Sierra Deli)

Cont'd from page 1

Preparing for an Emergency

info@jlda.org. There are three parts to the CORE training. CORE I focuses on home & family preparedness. Do you have a plan for your family, including your pets and loved ones? CORE II focuses on neighborhood preparedness and response teams, which is what JLDA is working towards. CORE III focuses on emergency response hands on training. Once you complete all three courses you will receive a graduation certificate, a CORE hat & vest, and become registered as a Disaster Service Worker with the City.

Since Hurricane Katrina, and with all the publicity about the 100th Anniversary of the 1906 Earthquake, demand for CORE classes has dramatically increased and the City is working hard to train trainers so that more people can become educated. There is also an effort to put more information online to make access to information more readily available.

On April 29, 2006 - the 100th anniversary of the 1906 earthquake - from 9am-Noon the City of Oakland Fire Department will conduct a citywide emergency response functional exercise based on a simulated 6.8 earthquake centered on the northern segment of the Hayward Fault. A range of incidents will occur throughout the city to which CORE groups will need to respond. To find out more about this exercise contact CORE at (510) 238-6351 or email core@oaklandnet.com.



JLDA Fundraiser

May 3, 2006

\$20 Field Level Tickets

It's baseball season - and the first fundraiser game is the A's versus the Cleveland Indians! For each ticket purchased, \$5 goes to JLDA. These are great seats that have a face value of \$30. Bring your mitt, as these seats are in prime foul ball territory! If you would like to purchase tickets, stop by Jack London Mail. Sorry, cash only. Last year over 100 fundraising tickets were sold, raising approximately \$300 for JLDA. It was a lot of fun, even for the non sports fan.

CLASSIFIEDS

- 36 word maximum for \$20; mail check & text to Jack London News, 248 Third St., PMB 746, Oakland, CA 94607. Ads may be refused for any reason.

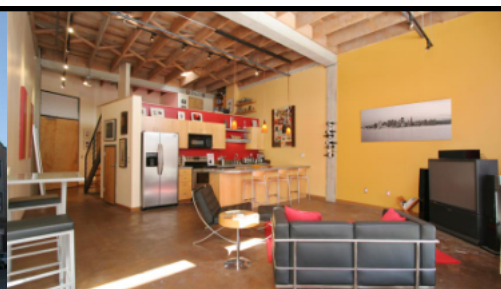
Hairstylist Station for Rent - Sierra Salon is looking for licensed stylist. No clientele necessary, just the ability to build quickly. Contact Gail at (510) 986-1138. 311 Oak St., Ste. 112, Oakland.

Help Wanted - Jack London Mail is looking for part-time help Mon/Tue/Wed/Fri & occasional Saturday. Must be able to pass background check and pass notary exam. Bring resume to 248 Third St., Oakland, CA. No phone calls, please.

Jack London District Calendar

If there is a local event you would like to have listed, please send it to editor@jacklondonnews.com

Date	Time	Place	Description
Sundays	10am-2pm	Jack London Square	Farmer's Market
4/1	11am-2pm	4th & Oak (Sierra Salon)	Silpada Designs Private Showing at Sierra Salon. For more information call Norma at (415) 312-3283
4/6	4pm	229 Harrison	Parking Committee Meeting - RSVP via email to parking@jlda.org.
4/16			Happy Easter!
4/17			Tax Day
4/19-4/23		Jack London Square	Pacific Sail Expo - www.sailamerica.com
4/22	10:30am & 2pm	Jack London Square	Potomac's Opening Day on the Bay
4/23	9am-Noon	3rd Street & Harrison	Trash Bash VII - Neighborhood Clean-Up Day. RSVP via email to trashbash@jlda.org or by phone (510) 893-4100.
4/23	1pm	3rd Street & Harrison	Free Neighborhood Barbeque. RSVP via email to trashbash@jlda.org or by phone (510) 893-4100.
4/24	7pm	To Be Announced	JLDA Board Meeting - Open to the Public with RSVP to info@jlda.org. Location to be announced on JLDA.org calendar.
4/27-4/30		Jack London Square	Power Boat Show. For more information call (510) 452-6262.
4/29	9am-Noon	Citywide	Citywide Emergency Response Drill for CORE Groups.
5/3	7:05pm	Oakland Coliseum	Oakland A's vs Cleveland Indians, JLDA Fundraiser. Field level tickets on sale for \$18 at Jack London Mail (510) 893-4100.
5/7	Noon-5pm	4th & Fallon	Dashe Cellars & JC Cellars Open House. Admission \$20. Call (510) 452-1800 or (510) 749-9463 for more information.



255 Third Street, Loft 308

Tower Lofts - Oakland

\$549,000

This conversion loft offers a large, open floor plan, bright spaces, water views, extra storage, underground parking, private patio, updated kitchen, jet-tub, mezzanine bedroom, all with a clean, industrial feel. Located in hip, Jack London Square steps from restaurants, shops, SF Ferry, Amtrak, freeways, and the Estuary.



Michael Sands
Senior Sales Associate
EastBayLofts@aol.com



201 4th St., Suite 101A

Oakland, CA 94607

(510) 622-8300



Kristen Thompson
Senior Sales Associate
kthompson@ubay.p.com